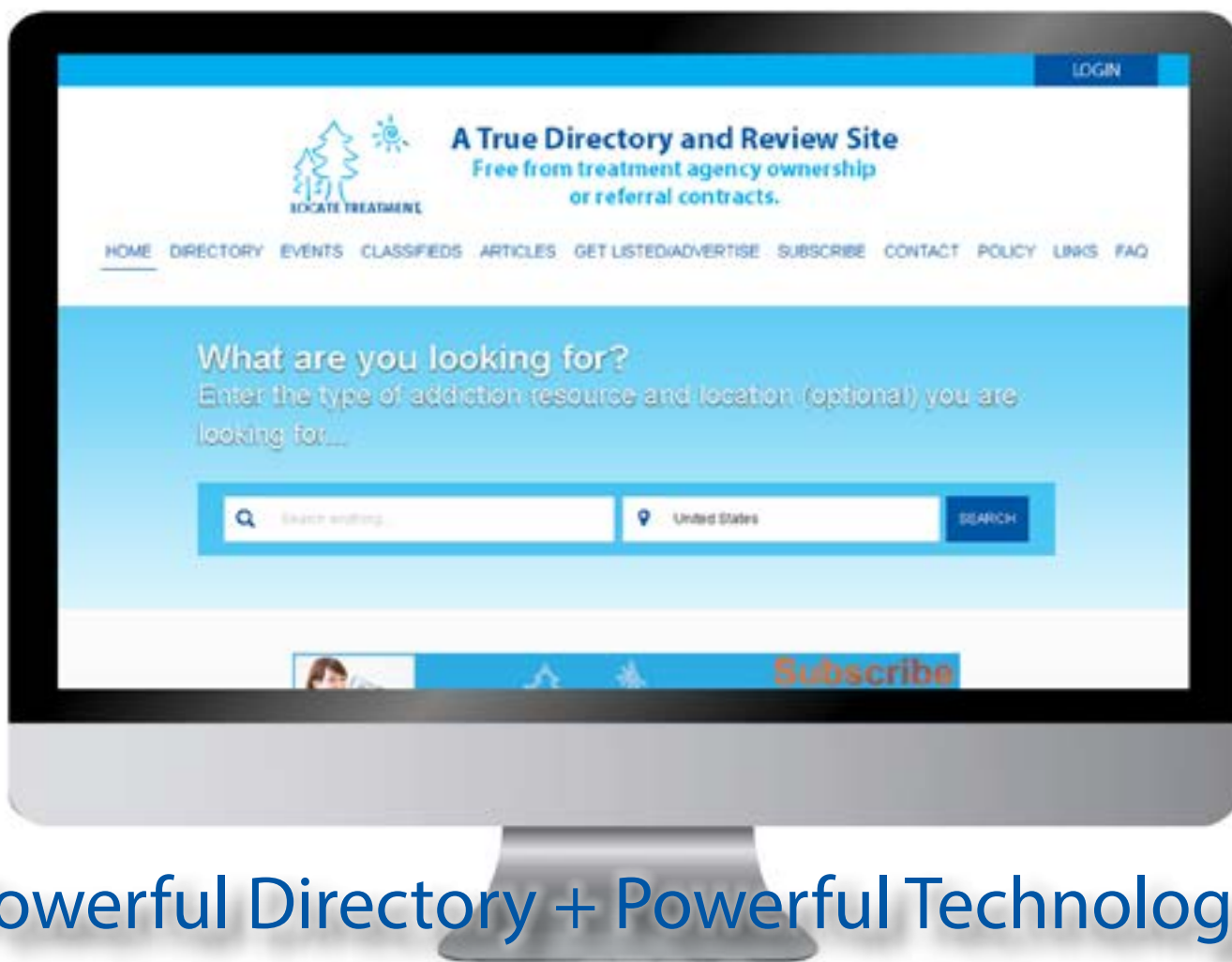




A True Directory and Review Site

Free from treatment agency ownership
or referral contracts.



Powerful Directory + Powerful Technology
Amazing SEO Results



March 2017 MEDIA KIT
www.locatetreatment.com



PUBLISHER

Serene Recovery Network, Inc.

EDITOR-IN-CHIEF

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MBA, CADC II, SAP, CA-CCS

PUBLICATION INFORMATION

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ADVERTISING

The Publisher does not guarantee, warrant, or endorse any product, service or claim made or advertised in this publication.

Locate Treatment is guided by the vision of **Helping People to Help Themselves** and by the principles of **Balanced Center Living**

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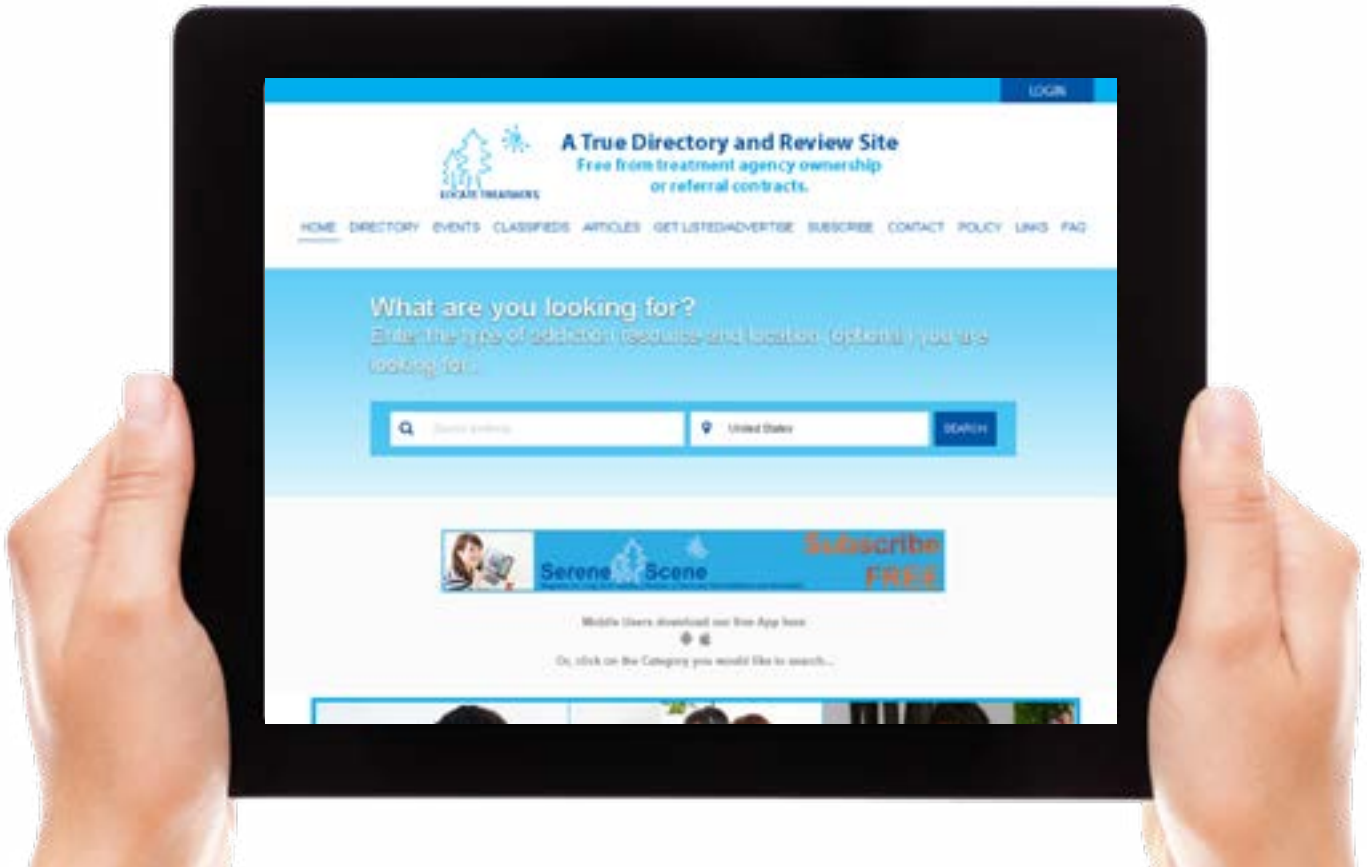
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is on the web at LocateTreatment.com

[DIRECTORY](#) [GET LISTED/ADVERTISE](#) [CONTACT](#)



SERVING THE UNITED STATES OF AMERICA AND CANADA

Target Readership

Those in need of help due to addiction.
 ... 90,193,500 people

Approach

Provide a one-stop directory of services that informs and guides the reader to the appropriate resources for their specific situation.

With Thirty-One Primary Categories and One Hundred Forty-Five Sub-Categories, the reader is able to refine their search efficiently.




A True Directory and Review Site
 Free from treatment agency ownership
 or referral contracts.

31 Categories
 145 Specialties

LOCATE TREATMENT IMPROVES SEARCH ENGINE RANKINGS FOR YOU

About the Directory

LocateTreatment.com launched in 2014 as a public service using 11,000 listings procured from various public domain directories. Since its inception, Locate Treatment has been transformed into a powerful technological platform which incorporates over 75 uniquely hosted websites in a network designed to deliver maximum exposure to registrants of Locate Treatment.

As a division of Serene Recovery Network, the mission of LocateTreatment.com is to help people help themselves to a better quality of life through education.

Locate Treatment is published for individuals who are seeking knowledge, support and hope. And the back-end of Locate Treatment is designed to guide those individuals directly to the appropriate organizations for their specific needs.

About the Network

Locate Treatment owns and operates over 75 uniquely hosted internet domains. Each of the domains has a particular focus which attracts internet searches specific to the website topic through published articles and website-specific search engine optimization.

Once a reader lands on the article from the site, they are presented with a common interface that clicks through to LocateTreatment.com to find help for their needs.

About the Registrants

Registrants on LocateTreatment.com have listing options.

Starting with basic exposure afforded by the Free listing option, and increasing in features and back-end technology benefits through until the best exposure is reached with the Gold level listing. See the Listing Information page in this media kit for more information on listing options.

About SEO

(Search Engine Optimization)

The incredible benefit of LocateTreatment.com is the unique technology used on the back-end of the network of over 75 uniquely hosted internet domains.

With dedicated and customized technology, Locate Treatment is able to deliver over 75 back-links to registrants taking advantage of the Silver or Gold level listings. Virtually overnight, the registrant website address will have over 75 back-links generated from unique authoritative websites that have a dedicated focus of addiction treatment and recovery.

Those back-links are tremendously valuable when considering the effect that have on search engine rankings provided by the largest search engines.

Additionally, Locate Treatment employs proprietary technology which keeps each of its network sites actively updated and browsed on a daily basis.

About the Display Advertisers

Display Advertisers on LocateTreatment.com have options.

Only approved advertisers are given space on LocateTreatment.com. One of two options are available to display advertisers: a top banner advertisement, or a side banner advertisement. See the Display Advertising page in this media kit for more information.



ARTICLES ATTRACT READERS AND PROSPECTIVE CLIENTS TO YOU

About the Articles

Locate Treatment posts hundreds of articles that are directly related to topics associated with addiction. The articles are posted on the network of over seventy-five Locate Treatment websites and are maintained regularly to insure appropriate handling by internet search engines.

These timely and informative articles attract readers through internet search engines and create trust. The readers are then exposed to Locate Treatment for guidance in finding a suitable service to satisfy their needs.

About the Publisher

Andrew Martin has been Publisher of Locate Treatment from its inception in 2014. Andrew has a diverse employment background from founding and operating businesses in the entertainment, construction and catering fields; to most recently devoting his efforts toward the addiction recovery field after losing his wife of thirteen years to the disease of addiction and finding recovery himself.

In addition to his publishing duties at Locate Treatment, Andrew is also the President of Serene Connections, Serene Recovery Network, and Managing Director of Serene Foundation.

Andrew has been published in many publications throughout his career, and is the author of the Point of Return series. He is educated from Cal State Long Beach and Pepperdine University. He is a past instructor at Loyola Marymount University. He carries the credentials of MBA, LAADC*, SAP., and CA-CCS *LAADC (non-governmental license) Andrew has also participated on the board level of CAADAC, LBSBSAC Sober Living Coalition, and House of Hope foundation.



Alcoholism Diagnostic Criteria 12 STEP
 FAMILY SYSTEM trauma SAP
 cognitive behavior therapy Family
 Member IDENTIFYING ADDICTION
 identifying drugs INTERVENTION
 Codependency co-occurring disorders
 STRESS MANAGEMENT TIME MANAGEMENT
 career and job Relapse Exercise
 WILLPOWER Balanced Center Living
 HEALTH intention Spirituality
 Prudence Accurate Thought Love
 Self-Efficacy DENIAL stages of change
 ABSTINENCE harm reduction detox
 Continuum of Care MEDICATION self-help
 residential treatment DUI and DWI
 Intensive Outpatient Treatment partial
 hospitalization sober living Psychiatrist
 TRANSITIONAL SOBER LIVING social worker
 Psychologist Drug and Alcohol Counselor
 gambling EATING DISORDER
 EAP Work-a-Holism Shop-a-Ho-
 lism SEX ADDICTION over-
 eating ALTERNATIVE SENTENCING
 ADDICTION



LISTING INFORMATION

2017 Listing Options

The total investment to list on LocateTreatment.com is inexpensive. In a comparison to smaller directories the value proposition of Serene Directory is a clear winner! The cumulative discount structure of advanced listings just adds to the tremendous value. The total annual investment must be paid in full at the time of listing.

Listing Features	Free	Bronze	Silver	Gold
Number of Listing Categories Included (can ad up to 30 per listing at additional investment)	1	5	10	21
Number of Images Included	0	3	7	14
Number of Back Links Included from LocateTreatment.com Network Websites	0	75	75	75
Social Media Posts upon Listing Activation	X	X	X	X
Reviews by Consumers	X	X	X	X
Location	X	X	X	X
Hours	X	X	X	X
URL	X	X	X	X
Phone	X	X	X	X
E-Mail		X	X	X
Listing Badge (Bronze, Silver, and Gold badges)		X	X	X
Summary Description (up to 250 characters)		X	X	X
Long Description			X	X
Detail Page (write Details about your offerings)			X	X
Videos (post Videos of your offerings)			X	X
Fax Number			X	X
Click to Call			X	X
Additional Uploads (PDF, DAC, TXT, JPG, GIF, or PNG)			X	X
Back Link Builder (access the back link builder tool)			X	X
Facebook Page (add Facebook page to listing)				X
Features (add Features section to listing)				X
Promotions (add Promotions for your agency)				X

Additional Features

- Additional categories can be purchased seperately
- Event Listings
- Classified Advertising

Choose Your Listing Style



BEST EXPOSURE

Gold provides the best exposure for your total investment.

Get listed in 21 categories. Post 14 images. Includes Reviews, Detail Page, Video, Click to Call, Additional Uploads, and Back Link Builder. Includes Facebook Page integration, Features, and Promotions. Includes all other enhanced features. Includes 75 back-links.



GOOD EXPOSURE

Bronze provides the good exposure for your total investment.

Get listed in 5 categories. Post 3 images. Includes Reviews. Includes other enhanced features. Includes 75 back-links.



EXCELLENT EXPOSURE

Silver provides excellent exposure for your total investment.

Get listed in 10 categories. Post 7 images. Includes Reviews, Detail Page, Video, Click to Call, Additional Uploads, and Back Link Builder. Includes all other enhanced features. Includes 75 back-links.



Provides a basic listing in one category at no charge.

All Listings and Benefits Transfer to the LocateTreatment Mobile Apps

The enhanced features of each listing transfer to the LocateTreatment mobile apps which are fully integrated with LocateTreatment.com. Apps are available to both the Android and Apple iOS platforms at no charge.



DISPLAY ADVERTISING INFORMATION

GENERAL

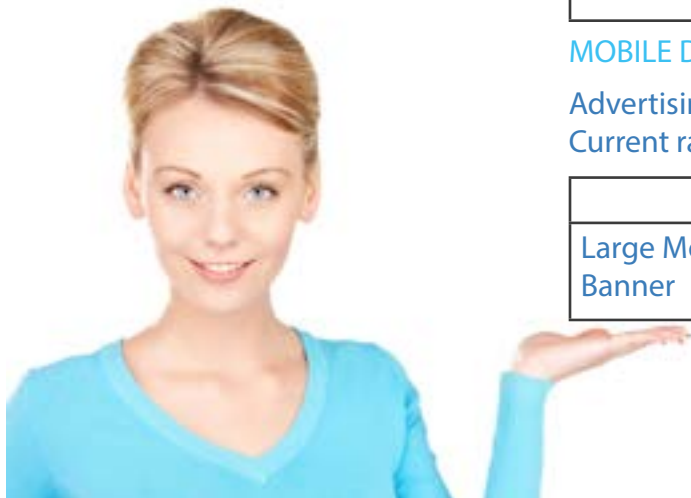
Display advertising on LocateTreatment.com shall comply with the criteria specified for display advertising. The publication of any advertisement by Locate Treatment in not an endorsement of the advertiser or of the products or services advertised. LocateTreatment.com is not responsible for any claims made in an advertisement. Advertisers may not, without prior written consent, incorporate in a subsequent advertisement the fact that a product or service has been advertised on LocateTreatment.com. Locate Treatment reserves the right to refuse any advertising.

DISCOUNTS

Discounts for multiple display ads are available. To qualify for the multiple display ad discount, payment for all issues must be received by the deadline of the first issue for publication. Agency discounts are not available.

PAYMENT

Payment must accompany display ads. Ads submitted without payment will not be published. LocateTreatment.com does not bill for advertisements or allow credit terms. Advertising rates are subject to change without notice. LocateTreatment.com advertising is non-commissionable.



DISPLAY ADS

Ad Requirements

Display ads should be submitted as a high quality JPG or GIF files (72 dpi RGB). Animated GIFs are acceptable. Files are uploaded at LocateTreatment.com upon purchase and can be modified through Account Login.

Size

Display ads must be exactly measured according to the listed ad sizes. To determine size correctly, measure the ad from outside border to outside border.

Typesetting

Typesetting is available from Locate Treatment at a charge of \$75.00 per half-hour or fraction thereof. Logos, photos and other art may be included if in an EPS or PSD format.



WEBSITE DISPLAY ADVERTISING RATES

Advertising rates are subject to change without notice. Current rates are posted at LocateTreatment.com:

	W x H	Per 100 Impressions or	12 Months
Side Banner	160 pixels x 600 pixels	\$2.70	\$225.00 ea \$2700.00
Top Banner	728 pixels x 90 pixels	\$5.40	\$450.00 ea \$5400.00
Square	250 pixels x 250 pixels	\$1.35	\$112.50 ea \$1350.00
Sponsored Links	320 pixels x 100 pixels	\$0.10	\$0.83 ea \$10.00

MOBILE DISPLAY ADVERTISING RATES

Advertising rates are subject to change without notice. Current rates are posted at LocateTreatment.com:

	W x H	Per 100 Impressions or	12 Months
Large Mobile Banner	320 pixels x 100 pixels	\$1.35	\$112.50 ea \$1350.00

DISPLAY ADVERTISING INFORMATION

TOP BANNER
728 pixels x 90 pixels

SIDE BANNER
160 pixels x
600 pixels

SPONSORED LINK
LARGE MOBILE BANNER
320 pixels x 100 pixels

SQUARE
250 pixels x 250 pixels



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